



APPLY FOR A COMPLIMENTARY IP AUDIT (20 SELECTED BUSINESSES ONLY)

Unlock the hidden value of your brand. Lewis & May is selecting 10 businesses to receive a comprehensive, complimentary IP Audit. To see if your business qualifies for this exclusive offer, please reply by 30 June 2026.



Further details below:





UNLOCK THE VALUE OF YOUR IP

WITH LEWIS & MAY'S IP AUDIT



BASIC AND ADVANCED IP SERVICES

WHAT IS OUR INTELLECTUAL PROPERTY AUDIT?

SYSTEMS

STRATEGIES

Stage 5

- Implementing Cost-Effective IP Protection Model

Stage 4

- Developing Internal Guidelines & Systems for IP Protection in Your Company
- Delivering Comprehensive IP Analysis & Checklist. In-depth Consultation to Discuss Value Adding and Costs Saving Implementation Options.



Stage 3

- Assessing the Return-On-Investment of IP Strategies

Stage 1

- Identifying the Scope of Your IP

Stage 2

- Due Diligence of IP and Surrounding Rights, Present and Future
- Reviewing & Evaluating Existing Contracts and Strategies to Protect Your IP

Up to 80% of a modern company's value is intangible property. However, many companies either do not know their IP value or do not know how to protect or capitalise it. Does your company understand the value of IP and how to benefit from this value?

What is the scope of your IP protection? Do your contracts sufficiently protect your IP rights? Does your company have internal guidelines regarding IP protection? Has your company conducted a clearance check of IP rights?

Is your IP protection cost-effective? Do you have a strategy for protecting this value? Are you aware of the return on investment of protecting IP rights early on?

Companies which know the value of their IP and which have basic IP strategies have, on average, 29% more revenue. Unlock the value of your IP with our IP Audit service. We will conduct an IP Audit and implement a cost-effective protection model for your IP assets.





C O N T E N T S

DO YOU KNOW THE VALUE OF YOUR IP?

01

Up to 80% of a modern company's value is intangible property. Yet, many companies either do not know their IP value or do not know how to protect or benefit from this value. Does your company understand the value of your IP and how to benefit from this value?

BASIC IP SERVICES

Unlock the value of your brand with our basic IP services. We will conduct an IP audit and implement a cost-effective protection model for your IP assets. Our complex registration and renewal services will help you to protect your brand with trade mark, your idea with copyright, your invention with a patent, and your product's outward appearance with design. We also provide comprehensive monitoring of your IP.

02

ADVANCED IP SERVICES

03

Take your brand to a whole new level with our advanced IP services. Our IP valuation service allows for determining further economic perspectives of your IP. We provide valuable counsel on the strategic planning of technology transfer transactions. We also help our clients develop creative solutions for IP financing and securitisation concerns.

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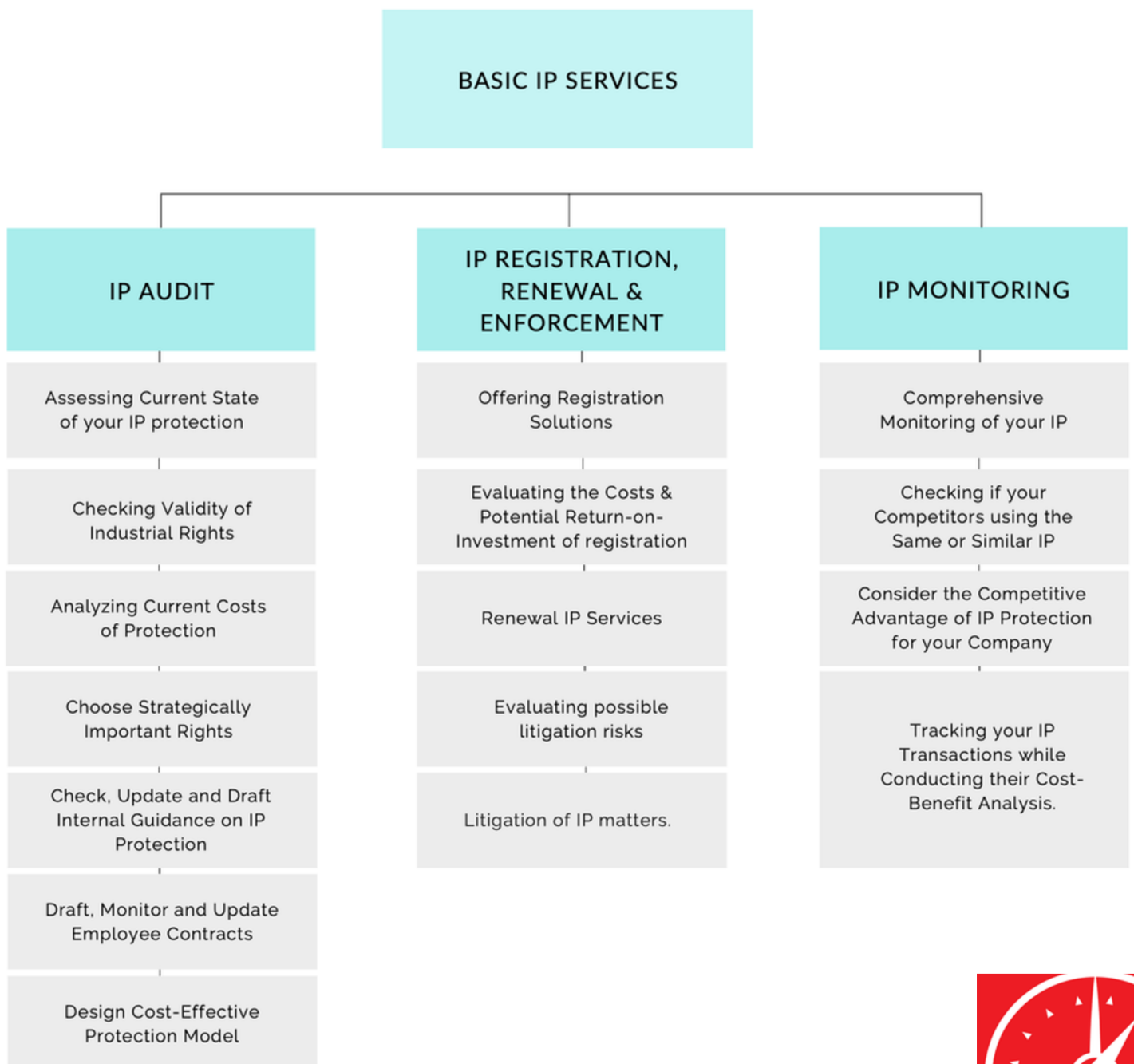
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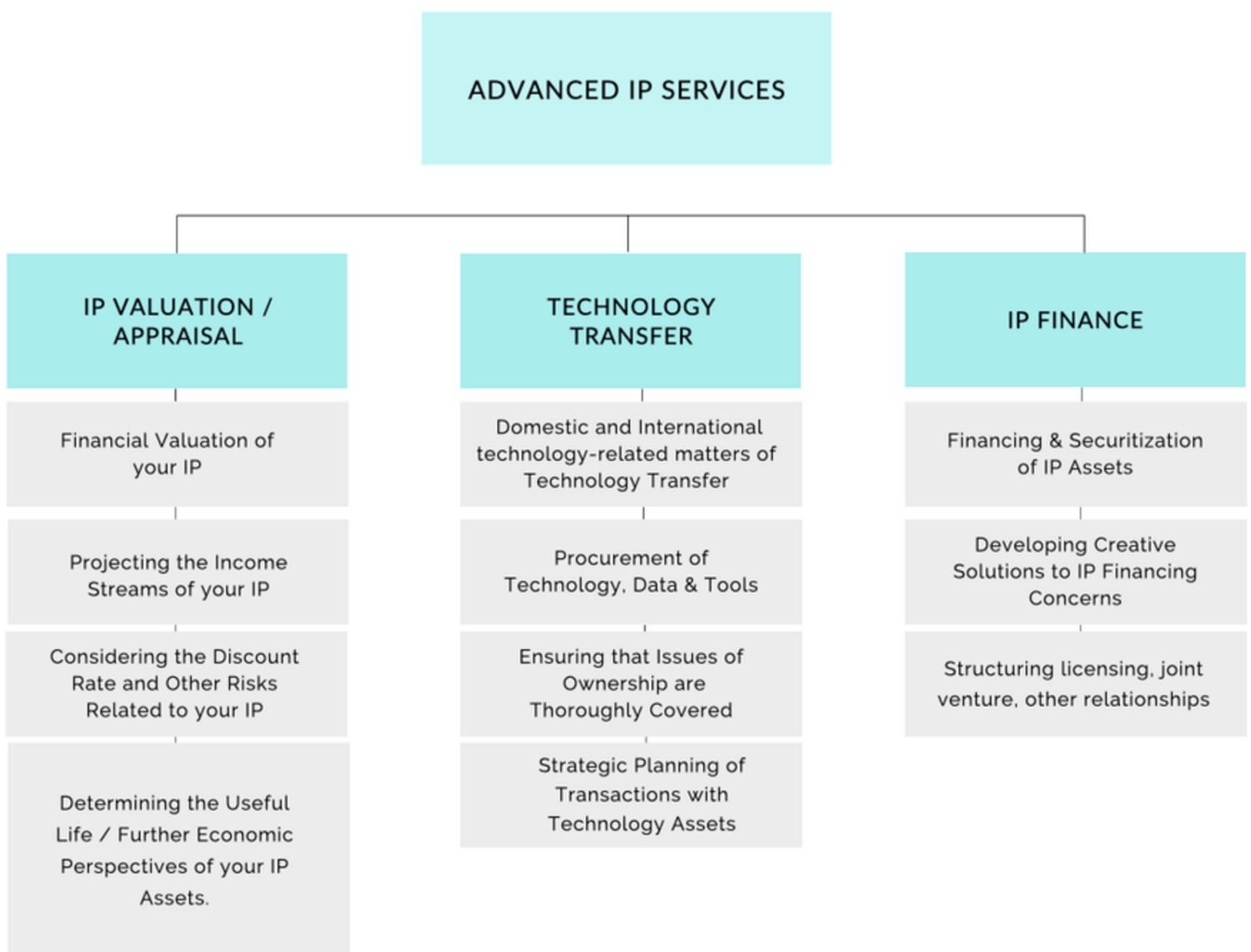
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ADVANCED IP SERVICES

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GET IN TOUCH



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